

Unlock Your Leadership Potential

In partnership with



Westminster
Kingsway College

OUR EXCLUSIVE

2024/25

Food and Beverage Manager Development Programme

Level 4 Hospitality Manager Qualification

- ★ Learn while you earn!
- ★ Starting September 2024

APPLY NOW!

This exciting opportunity is ideal for you if you are currently a team leader or manager in Food and Beverage with a passion for service and looking to build your career in hospitality.

If this sounds like you, then you will thrive on this career-enhancing extended development programme. It will support you in improving your management skills, developing your leadership talent and building your career prospects.

Successful completion will result in an internationally and industry recognised Level 4 Hospitality Manager Apprenticeship.



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Our Food & Beverage Manager Development Programme is a Higher Apprenticeship at Level 4 and equivalent to the first year of a Bachelor's Degree programme.

Your professional confidence and performance will be boosted by learning more about commercial and business functions, consumer behaviour, people management and leadership.



Fast Facts

What will I learn?

You will be engaged in continuous learning and development in your workplace, with regular coaching and reviews. Every 4–6 weeks you will attend an action and information packed workshop, led by hospitality experts.

There are 12 key workshops in the programme, all with a focus on the context of F&B Management:

- Managing your Personal Development
- Developing Others
- The Hospitality Industry
- Service Operations Management
- Business Improvement and Change
- Financial and Commercial Skills
- Marketing and Brands
- Customer Experience
- Managing People
- Leadership
- Presentation Skills
- F&B Management Specialist

Who will be managing it?

The course is managed by Westminster Kingsway College in partnership with Merlin Consultancy. Our trainers and coaches have a passion for Hospitality, and experience of managing education programmes in this industry.

Merlin trainers will manage the workshops and Westminster Kingsway College will provide you with your own coach – assessor for the duration of the programme.

We work as one team to ensure that the course is of the highest possible quality and your experience is the very best it can be. We all work in hospitality, so know how to keep it real, relevant and up to date.

Where will this be?

The best part of all... some of the workshops will be held at Westminster Kingsway College, but most will be hosted by various hospitality businesses and outlets represented on the programme. You will experience a range of different settings and also build your network – so easy access to London is important.

How long will it take?

Starting in September (but avoiding December!) the programme lasts for 15 months. So towards the end of 2025, you will be preparing for your final assessment in early 2026.

Through the course you will be committing to about 6 hours a week. This will be spent on activities such as attending the workshops, but also you will be required to record your learning at work and complete the assignments set by your tutors and coach-assessor.

How much does it cost?

The programme is fully funded as long as you meet the eligibility criteria (below)

If your employer is a levy-payer then the cost of the programme (£6,000) will be drawn from their levy. For non-levy-paying organisations, in most cases there will be a 5% (£300) contribution to pay.

Employers are expected to cover the cost of your travel to the workshops if this is more than your normal journey to work. The workshop must also be on a working day, and not one of your days off.

We may also ask your employer to host one of the workshops during the programme.

How will I be assessed?

There will be practical and relevant assessments throughout, supported by your own coach.

The final assessment is 3 parts:

- A Multiple-choice Knowledge Test
- A Business Project, and
- A Professional Discussion

We will make sure that you are thoroughly prepared and set up for success.

In addition, the funding rules require achievement of Maths and English at level 2, unless you have already done so.

Who can do the programme?

Because it is levy-funded, there are just a few things that you must have, including:

- Over 18 and in full time employment.
- Proof of residency in the UK for 3 years.
- Already have, or be able to achieve, English & Maths at level 2.
- Be able to prove that the content of the course is necessary for your job and that you have not covered it before in a previous qualification.

We will conduct eligibility tests with you before the course starts.

What do I need to do next?

Firstly, discuss it with your manager. We recommend that you also discuss it with your family if relevant, because you already work long hours and this will be an extra commitment.

We will require a completed application form and your up-to-date CV.

Register your interest by contacting us: hello@merlin-consultancy.com

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